

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Polk County

TITLE: Social-Emotional Learning Initiative/Conscious Discipline

Short description of the commodity or service desired: Conscious Discipline is a transformational, adult-first approach to school improvement grounded in brain science. It creates conditions where educators are supported, classrooms are calm and connected, and children are able to learn. Conscious Discipline equips early childhood educators with the skills to co-regulate, connect and create the safe, predictable environments needed for young children to thrive. This purchase would demonstrate intentional alignment with Polk County Public Schools Preschool Programs, as they are also implementing Conscious Discipline in VPK classrooms. A pilot group of approximately 20-25 SR and VPK providers will be invited to participate in full training and program implementation during the 2026-2027 contract year, while all contracted providers will have the opportunity to engage in related professional development opportunities. The purchase will include: Initial and ongoing professional development (live or on-demand virtual training and/or in-person training) and related resources; virtual or in-person workshops, institutes, seminars, conferences; virtual and/or in-person coaching sessions; books/book sets and other related resources.

CONTACT

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Internal tracking number, if any: ELCPOLK-FY2026-02

Date posted: 6/24/26 Last day for receipt of information: 7/20/26

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

A pilot group of approximately 20-25 SR and VPK providers will be invited to participate in full training and program implementation during the 2026-2027 contract year, while all contracted providers will have the opportunity to engage in related professional development opportunities. The purchase will include: Initial and ongoing professional development (live or on-demand virtual training and/or in-person training); virtual or in-person workshops, institutes, seminars, conferences; virtual and/or in-person coaching sessions; books/book sets and other related resources.

Quantity or Term (as appropriate):

A minimum of 20 sets of Conscious Discipline book sets and related resources (for various age groups -- infant, toddler, preschool, prek) will be purchased and distributed to contracted providers. Professional development (to include initial and ongoing training in-person, virtual, or on-demand) and related resources, virtual or in-person workshops/seminars/conferences, and virtual and/or in-person coaching sessions which will all be available for a minimum of one year.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Polk County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The Coalition's goal is to create safe, positive learning environments through the implementation of Conscious Discipline, aligning with Polk County Public Schools and supporting developmentally appropriate learning experiences that foster social-emotional growth and school readiness in young children.

Intended Single Source:

Conscious Discipline

Estimated Dollar Amount:

Up to \$500,000.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Conscious Discipline Holdings, LLC dba Loving Guidance, LLC, exclusively holds the copyrights and serves as the sole authority, provider, and distributor of all onsite/virtual training and coaching, workshops, and events conducted by our Loving Guidance Certified Instructors as well as for the products included in this purchase.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Lori Shea, Board Vice-Chair/Interim Chair, Early Learning Coalition of Polk County

Dr. Marc Hutek, CEO, Early Learning Coalition of Polk County

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.