

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Polk County

TITLE: Digital Educational Resources and Technology Expansion: MarcoPolo T2K and Beyond

Short description of the commodity or service desired: The Coalition will expand our current MarcoPolo Initiative by providing tablets and additional subscriptions for MarcoPolo World School -- Transition to Kindergarten (T2K) and Beyond, for VPK children/families. As part of this initiative, each VPK child will receive a tablet and a 12-month digital subscription to programming that is designed to help families effectively prepare students for kindergarten and beyond.

CONTACT

Name: Cheryl Kelly

Address: 115 S. Missouri Avenue, Suite 501, Lakeland, FL 33815

Telephone: 863-577-2450

Email: cherylkelly@elcpolk.org

Internal tracking number, if any: ELCPOLK-FY2025-06

DMS Single Source number, if applicable:

Date posted: 5/6/26 Time posted: 8:00 am

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

MarcoPolo World School - Transition to Kindergarten and Beyond, is a 12-month program designed to support children during summer learning and throughout their kindergarten year. It not only provides children access to high-quality content with purposeful practices in literacy, math, and social emotional skills, but also supports families in the transition to kindergarten period. The Coalition will purchase technology/devices (tablets) and subscriptions to MarcoPolo World School -- Transition to Kindergarten (T2) and Beyond.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Polk County

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

The goal is to continue to support the learning, development and overall school readiness of children while in VPK, during the summer, and throughout their kindergarten year by providing

them with access to high-quality content that includes purposeful practices in literacy, math, and social/ emotional skills.

Intended Single Source:

MarcoPolo Learning

Price:

Up to \$1,000,000.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

MarcoPolo Learning is the creator and sole source distributor of MarcoPolo for Educators, which includes MarcoPolo for Families and MarcoPolo World School. MarcoPolo Learning also maintains the exclusive rights as the only provider of content licensing and marketing programs associated with this product. MarcoPolo for Educators is copyrighted by MarcoPolo Learning. The Coalition will expand our existing MarcoPolo Learning Program. This will include expanding access to technology and MarcoPolo T2K software.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Lori Shea, Board Vice-Chair, Interim Chair, Early Learning Coalition of Polk County

Dr. Marc Hutek, CEO, Early Learning Coalition of Polk County

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail:

Early Learning Coalition of Polk County

Attention: Cheryl Kelly

115 S. Missouri Avenue, Suite 501

Lakeland, FL 33815

Email: cherylkelly@elcpolk.org

Fax: 863-733-9081