

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Polk County

TITLE: Digital Educational Resources and Technology Expansion: MarcoPolo T2K and Beyond

Short description of the commodity or service desired: The Coalition will expand our current MarcoPolo Initiative by providing tablets and additional subscriptions for MarcoPolo World School -- Transition to Kindergarten (T2K) and Beyond, for VPK children/families. As part of this initiative, each VPK child will receive a tablet and a 12-month digital subscription to programming that is designed to help families effectively prepare students for kindergarten and beyond.

CONTACT

Name: Cheryl Kelly

Address: 115 S. Missouri Ave., Suite 501, Lakeland, FL 33815

Telephone: 863-733-9064

Email: CherylKelly@elcpolk.org

Internal tracking number, if any: ELCPOLK-FY2025-06

Date posted: 4/15/26 Last day for receipt of information: 5/5/26

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

MarcoPolo World School - Transition to Kindergarten and Beyond, is a 12-month program designed to support children during summer learning and throughout their kindergarten year. It not only provides children access to high-quality content with purposeful practices in literacy, math, and social emotional skills, but also supports families in the transition to kindergarten period. The Coalition will purchase technology/devices (tablets) and subscriptions to MarcoPolo World School -- Transition to Kindergarten (T2) and Beyond.

Quantity or Term (as appropriate):

This purchase will include a total of 4,500 tablets and a minimum of 1,750 T2K subscriptions. Subscriptions will provide access to MarcoPolo's high-quality T2K digital programming for one year.

Requestor (division, bureau, office, individual, as appropriate):

ELC of Polk

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The goal is to continue to support the learning, development and overall school readiness of children while they are in VPK, during the summer, and throughout their kindergarten year by providing them with access to high-quality content that includes purposeful practices in literacy, math, and social/ emotional skills.

Intended Single Source:

MarcoPolo Learning

Estimated Dollar Amount:

Up to \$1,000,000.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

MarcoPolo Learning is the creator and sole source distributor of MarcoPolo for Educators, which includes MarcoPolo for Families and MarcoPolo World School. MarcoPolo Learning also maintains the exclusive rights as the only provider of content licensing and marketing programs associated with this product. MarcoPolo for Educators is copyrighted by MarcoPolo Learning. The Coalition will expand our existing MarcoPolo Learning Program. This will include expanding access to technology and MarcoPolo T2K software.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Lori Shea, Board Vice Chair/Interim Chair, Early Learning Coalition of Polk County

Dr. Marc Hutek, CEO, Early Learning Coalition of Polk County

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.