

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Polk County

TITLE: Kindergarten Bridge Bundle

Short description of the commodity or service desired: The Kindergarten Bridge Bundle is a unique educational resource featuring the Highlights High Five magazine, a play-based enrichment kit that teaches social-emotional skills to preschool children and provides family engagement resources for fostering these skills at home in developmentally appropriate ways.

CONTACT

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Internal tracking number, if any: ELCPOLK-FY2024-02

Date posted: 4/23/25 Last day for receipt of information: 5/14/25

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

The Kindergarten Bridge Bundle is a unique educational resource featuring the Highlights High Five magazine, a play-based enrichment kit that teaches social-emotional skills to preschool children and provides family engagement resources for fostering these skills at home in developmentally appropriate ways. The set is accompanied by four (4) hardcover books - The Kindness Library - intended to be used as read-alouds which extend conversations and deepen children's knowledge of the themes introduced in the magazine. Both the enrichment kit and the books are rooted in approach and content that directly connects to the High Five magazine and act as a supplement to the magazine content created exclusively by Highlights for Children for 3–5-year-olds. The enrichment kit provides children opportunities to further explore, practice, and apply the ideals showcased in the High Five magazine's stories, activities, features, and family/community engagement segments. The format, style, and developmental appropriateness are synchronous in each component as they are intended to be used in conjunction with each other, so children can spend the most time possible learning concepts rather than navigating the logistics of disparate products.

Quantity or Term (as appropriate):

The Kindergarten Bridge Bundles will include: 500 Kindess Connections Bundles (1 Enrichment Kit and 4 books per bundle), 2 two-hour in person professional development

experiences for up to 500 early learning professionals, 1 one-hour virtual professional development experience for early learning professionals, 500 assorted High Five Magazines for early learning professionals, Highlights Learning book assortment (500/individual titles) for early learning professionals, and a total of 32,000 High Five magazines (8,000 per quarter for four quarters) for preschool children.

Requestor (division, bureau, office, individual, as appropriate):
Early Learning Coalition of Polk County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The Coalition's goal is to support high-quality instruction for children and increase kindergarten readiness rates.

Intended Single Source:
Highlights Early Learning

Estimated Dollar Amount:
\$266,500

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The Kindergarten Bridge Bundle is a product developed by Highlights Early Learning who holds the exclusive rights to distribute and fulfill any orders of Highlights magazines, Kindness Connections and related configurations. No other entity is authorized to manufacture, distribute, or resell this product.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dr. Jane Ierardi, Board Vice-Chair, Interim Chair, Early Learning Coalition of Polk County
Dr. Marc Hutek, CEO, Early Learning Coalition of Polk County

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.