

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Polk County

TITLE: Self Awareness, Self Regulation, Problem Solving and Positive Reinforcement Bundle
Short description of the commodity or service desired: The Coalition will expand our current social/emotional and mental health work with The Discovery Source by adding the “Self Awareness, Self Regulation, Problem Solving and Positive Reinforcement Bundle,” which is a proprietary collection of resources and training that support the implementation of evidence-based practices in early childhood settings.

CONTACT

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Internal tracking number, if any: ELCPOLK-FY2024-04

Date posted: 4/23/25 Last day for receipt of information: 5/14/25

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

The Coalition will expand our current social/emotional and mental health work with The Discovery Source by adding Neurodiversity Sets, Pyramid Model Infant & Toddler Kits, and related training and videos to the existing program (Calming Kits by The Discovery Source) for coaches, teachers, and families. The Self Awareness, Self Regulation, Problem Solving and Positive Reinforcement Bundle, is a proprietary collection of resources and training that support the implementation of evidence-based practices in early childhood settings.

Quantity or Term (as appropriate):

The Self Awareness, Self Regulation, Problem Solving, and Positive Reinforcement Bundle includes the following: 100 Neurodiversity Sets, 100 Pyramid Model Infant & Toddler Kits, 3 Professional Development Sessions, 6 Custom Training Videos.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Polk County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The Coalition's focus is on supporting social/emotional and mental health for children, both in the classroom and at home.

Intended Single Source:

The Discovery Source

Estimated Dollar Amount:

\$99,297.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The Discovery Source, Inc., based in Vista, California, holds the exclusive rights to create, produce, and distribute the Self Awareness, Self Regulation, Problem Solving and Positive Reinforcement Bundle and related materials. As the sole-source provider, the Discovery Source develops all content, design layouts, and artwork for the bundles/kits, and they manage the publishing of all printed materials. Each bundle is meticulously assembled by hand at their warehouse and distribution center in Carlsbad, California. Materials are sold exclusively through The Discovery Source and are not available through any other dealers or retailers. The Self Awareness, Self Regulation, Problem Solving and Positive Reinforcement Bundle can only be purchased directly from The Discovery Source. Additionally, their professional development training exclusively available through The Discovery Source and is delivered by endorsed training professionals. The Discovery Source holds the exclusive rights to the Self Awareness, Self Regulation, Problem Solving and Positive Reinforcement Bundle. No other entity is authorized to manufacture, distribute, or resell this product.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dr. Jane Ierardi, Board Vice-Chair, Interim Chair, Early Learning Coalition of Polk County

Dr. Marc Hutek, CEO, Early Learning Coalition of Polk County

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.