

**DESCRIPTION OF INTENDED  
SINGLE SOURCE PURCHASE  
(PUR 7776)**

AGENCY: Early Learning Coalition of Polk County

TITLE: MarcoPolo Learning

Short description of the commodity or service desired: The Coalition will expand our existing MarcoPolo Learning Program. This will include expanding access to MarcoPolo software and technology that supports preschool learning opportunities through engaging activities focused on math and literacy and providing connections to the students' home and families. This has been updated and approved in the ARPA Discretionary application approved by DEL on 02/13/2024.

CONTACT

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Internal tracking number, if any: ELCPOLK-FY2023-16

**Date posted: 03/12/24    Last day for receipt of information: 04/02/24**

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Subscriptions for MarcoPolo for Educators (an education-facing platform which includes educational videos, educator guides and resources designed to elevate classroom quality); subscriptions for MarcoPolo for Families and MarcoPolo World School and Transition to Kindergarten (a child-facing app with educational videos, learning games, and school-to-home connections/custom learning playlists designed by teachers); MarcoPolo professional development for teachers; and technology/tablets for children to be able to access the software in their classrooms.

Quantity or Term (as appropriate):

In order to continue the MarcoPolo program at home and to better prepare preschool children for kindergarten, approximately 8,500 tablets will be purchased for preschool age children with subscriptions to MarcoPolo software.

Requestor (division, bureau, office, individual, as appropriate):

ELC of Polk

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The goal is to enrich School Readiness and VPK classroom instruction and support curriculum in the classroom and at home. MarcoPolo Transition to Kindergarten will build continuity of learning from VPK to Kindergarten classrooms.

Intended Single Source:  
MarcoPolo Learning

Estimated Dollar Amount:  
\$1,892,240

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

MarcoPolo Learning is the creator and sole source distributor of MarcoPolo for Educators, which includes MarcoPolo for Families. MarcoPolo Learning also maintains the exclusive rights as the only provider of content licensing and marketing programs associated with this product. MarcoPolo for Educators is copyrighted by MarcoPolo Learning. The Coalition will expand our existing MarcoPolo Learning Program. This will include expanding access to MarcoPolo software and technology that supports preschool learning opportunities through engaging activities focused on math and literacy and providing connections to the students' home and families.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dr. Jane Ierardi, Board Chair, ELC of Polk County

Dr. Marc Hutek, CEO, ELC of Polk County

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.