

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Polk County

TITLE: MarcoPolo Learning

Short description of the commodity or service desired: The Coalition will expand our existing MarcoPolo Learning Program. This will include expanding access to MarcoPolo software and technology which support preschool learning opportunities through engaging activities focused on math and literacy as well as providing connections to the students' home and families.

CONTACT

Name: Cheryl Kelly

Address: 115 S. Missouri Ave., Suite 501, Lakeland, FL 33815

Telephone: 863-733-9064

Email: CherylKelly@elcpolk.org

Internal tracking number, if any: ELCPOLK-FY2023-02

DMS Single Source number, if applicable:

Date posted: 10/18/23 Time posted: 8 am

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Subscriptions for MarcoPolo for Educators (an education-facing platform which includes educational videos, educator guides and resources designed to elevate classroom quality); subscriptions for MarcoPolo for Families (a child-facing app with educational videos, learning games, and school-to-home connections/custom learning playlists designed by teachers); MarcoPolo professional development for teachers; and technology/tablets for a maximum of 2,500 children to be able to access the software in their classrooms.

Requestor (division, bureau, office, individual, as appropriate):

ELC of Polk

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

The goal is to enrich School Readiness and VPK classroom instruction and to support curriculum in the classroom and at home.

Intended Single Source:

MarcoPolo Learning

Price:

\$1,140,000.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

MarcoPolo Learning is the creator and sole source distributor of MarcoPolo for Educators, which includes MarcoPolo for Families. MarcoPolo Learning also maintains the exclusive rights as the only provider of content licensing and marketing programs associated with this product. MarcoPolo for Educators is copyrighted by MarcoPolo Learning. The Coalition will expand our existing MarcoPolo Learning Program. This will include expanding access to MarcoPolo software and technology which support preschool learning opportunities through engaging activities focused on math and literacy as well as providing connections to the students' home and families.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dr. Jane Ierardi, Board Chair, ELC of Polk County

Dr. Marc Hutek, CEO, ELC of Polk County

Please send any protest within 72 hours of posting the contact below:

Name: Cheryl Kelly

Email: CherylKelly@elcpolk.org

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 115 S. Missouri Ave., Suite 501, Lakeland, FL 33815

Email: CherylKelly@elcpolk.org

Fax: 863-733-9081