NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance
with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: ELC of Polk

TITLE: Nemours Reading BrightStart! The Complete Program for Early Literacy Success:
Level One, sold solely by Kaplan Early Learning Coalition

Short description of the commodity or service desired: These kits are used to teach early literacy
skills to small groups of preschool age children. All providers in the program receive in person
training from ELC Polk staff. There is one kit needed for each participating provider.

CONTACT
Name: Kenneth Franklin
Address: 115 S Missouri Ave Suite 501, Lakeland, FL 33815
Telephone: 863-733-9064
Email: kennethfranklin@elcpolk.org

Internal tracking number, if any: ELCPOLK-FY2022-09
DMS Single Source number, if applicable:

Date posted: 5/15/2023  Time posted: 8 am

Commodity or Contractual Service (commodity or United Nation Standard Products and
Services Code (UNSPSC), manufacturer, model, and description, as appropriate):
Nemours Reading BrightStart! The Complete Program for Early Literacy Success: Level One

Requestor (division, bureau, office, individual, as appropriate):
ELC of Polk

Performance and/or Design Requirements (intended use, function or application, compatibility,
requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):
The Nemours®Reading BrightStart! Complete Program for Early Literacy Success puts teachers
on the cutting edge of early literacy best practices with an exciting new approach to building
reading readiness skills in struggling learners. This program is specifically designed for teaching
early literacy skills to small groups of at-risk four- and five-year-old children, but is an effective
teaching tool for all children in that age range. Included in this program: Nemours(R )Reading
BrightStart! Lesson Plans Kit, Manipulatives Kit, 16 book set, and Milestone Map.

Intended Single Source:
Kaplan Early Learning Company

Price:
$15,179.31

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):
The following Nemours Reading BrightStart! products must be purchased directly from Kaplan Early Learning Company: Nemours BrightStart! The Complete Program for Early Literacy Success: Level One, Nemours BrightStart! The Complete Program for Early Literacy Success: Level Two

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):
Marc Hutek - CEO

Please send any protest within 72 hours of posting to the contact below:
Name: Kenneth Franklin
Email: kennethfranklin@elcpolk.org

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 115 S Missouri Ave. Suite 501, Lakeland, FL 33815
Email: kennethfranklin@elcpolk.org
Fax: 863-733-9081