

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: ELC of Polk

TITLE: Nemours Reading BrightStart! The Complete Program for Early Literacy Success: Level One, sold solely by Kaplan Early Learning Coalition

Short description of the commodity or service desired: These kits are used to teach early literacy skills to small groups of preschool age children. All providers in the program receive in person training from ELC Polk staff. There is one kit needed for each participating provider.

CONTACT

Name: Kenneth Franklin

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Internal tracking number, if any: ELCPOLK-FY2022-09

Date posted: 4/24/2023 Last day for receipt of information: 5/12/2023

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Nemours Reading BrightStart! The Complete Program for Early Literacy Success: Level One

Quantity or Term (as appropriate):

12

Requestor (division, bureau, office, individual, as appropriate):

ELC of Polk

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The Nemours® Reading BrightStart! Complete Program for Early Literacy Success puts teachers on the cutting edge of early literacy best practices with an exciting new approach to building reading readiness skills in struggling learners. This program is specifically designed for teaching early literacy skills to small groups of at-risk four- and five-year-old children, but is an effective teaching tool for all children in that age range. Included in this program: Nemours® Reading BrightStart! Lesson Plans Kit, Manipulatives Kit, 16 book set, and Milestone Map.

Intended Single Source:

Kaplan Early Learning Company

Estimated Dollar Amount:

\$15,179.31

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The following Nemours Reading BrightStart! products must be purchased directly from Kaplan Early Learning Company: Nemours BrightStart! The Complete Program for Early Literacy Success: Level One, Nemours BrightStart! The Complete Program for Early Literacy Success: Level Two

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Marc Hutek - CEO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.